# UNIDO ITPO ITALY Investment & Technology Promotion Office



# UNIDO Nowadays – 170 Member Countries (HQ in Vienna) 736 ongoing projects





1. Poverty reduction through productive activities

### **UNIDO Priorities**



2. Energy and Environment

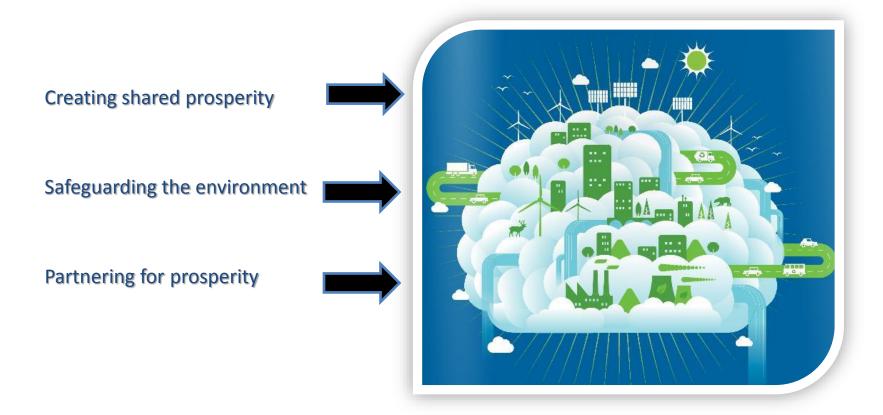


3. Trade capacity-building



- 4. Cross-cutting issues
  - Women and youth empowerment
  - South-South cooperation
  - Least Developed Countries

## **UNIDO Keyword - ISID**



Inclusive & Sustainable Industrial Development

#SDG9





### **UNIDO** and ITPOs

- Creation of ITPOs through agreements between the hosting countries and UNIDO
- Collaboration with public and private institutions on industrial development issues acting as international honest broker
- Dissemination of the latest information on the legal and economic framework, on the investment and industrial cooperation opportunities
- Identification and promotion of specific investment opportunities
- Promotion of investments and technology transfer through investors and technology suppliers
- Organization of business delegations to visit trade fairs and investment forums





### UNIDO ITPO ITALY

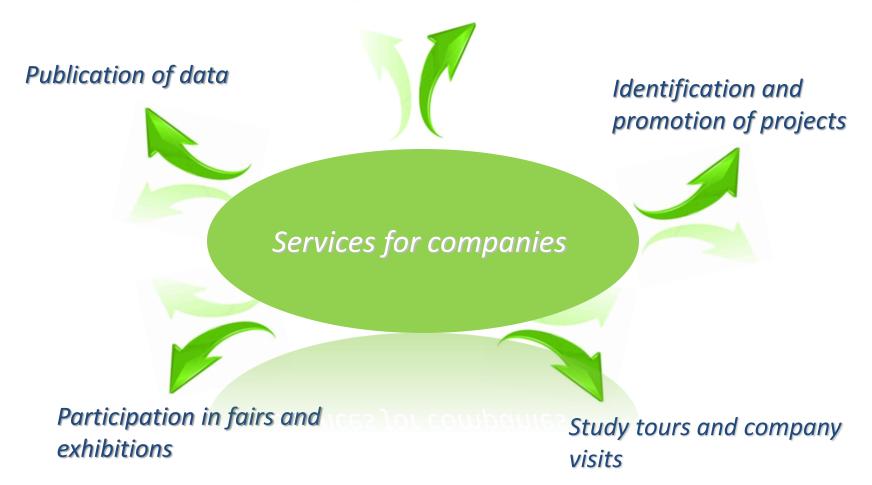
Investment & Technology Promotion Office

The Office was created in 1985 thanks to the agreement signed between UNIDO and the Italian Government.

Support the competitiveness of SMEs in developing countries through the transfer of technical, administrative and management resources, required to implement industrial projects

The activity focuses on the main industrial sectors of Italian excellence, such as agro-industry, leather and footwear, clothing and textiles, energy and environment.

### Scouting for suitable partners



Assistance in strengthening of joint ventures in developing countries



### Delegates Programme - UNIDO ITPO Italy



## Main countries of intervention of UNIDO ITPO Italy



**Latin America** 

Cuba



**MENA** 

Bahrein Egypt Morocco Tunisia Jordan Palestine Lebanon



Sub-Saharan Africa

Ethiopia
Ghana
Mozambique
Senegal
Mauritania
Guinea
Ivory Coast



Asia

Myanmar Philippines Pakistan

### Some recent activities: Road Show Ethiopia

### Promotion of the Agro-Industry Investment Forum





**Integrated Agro-Industrial Parks** 



## FIRST INTERNATIONAL AGRO-INDUSTRY INVESTMENT FORUM

### **ETHIOPIA**

UNLEASHING ETHIOPIA'S INVESTMENT POTENTIAL

5 to 7 OCTOBER 2016

UNECA Building

ADDIS ABABA | ETHIOPIA



# FIRST INTERNATIONAL AGRO INDUSTRY INVESTMENT FORUM ETHIOPIA

## WHY PARTICIPATE?

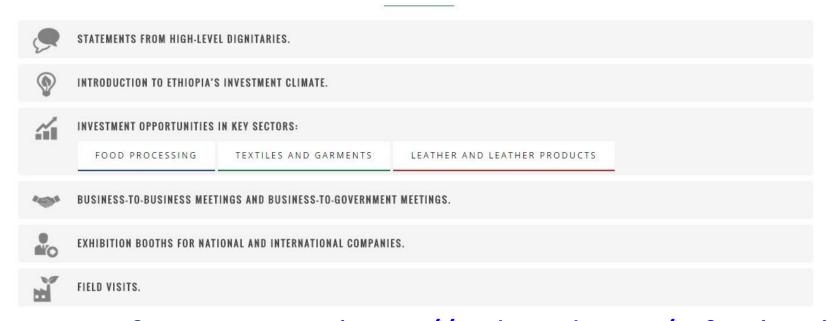
- **A.** CREATE STRATEGIC PARTNERSHIPS AND EXPAND YOUR NETWORK THROUGH BUSINESS-TO-BUSINESS MEETINGS.
- B. MEET DIRECTLY WITH POLICYMAKERS AT THE MINISTERIAL LEVEL.
- C. LEARN ABOUT THE INVESTMENT ENVIRONMENT IN ETHIOPIA.
- D. SECURE A FOOTHOLD IN ONE OF THE FASTEST GROWING ECONOMIES IN AFRICA.

More information at: <a href="https://isid.unido.org/aife1.html">https://isid.unido.org/aife1.html</a>



# FIRST INTERNATIONAL AGRO INDUSTRY INVESTMENT FORUM ETHIOPIA

### **KEY FEATURES**



More information at: <a href="https://isid.unido.org/aife1.html">https://isid.unido.org/aife1.html</a>

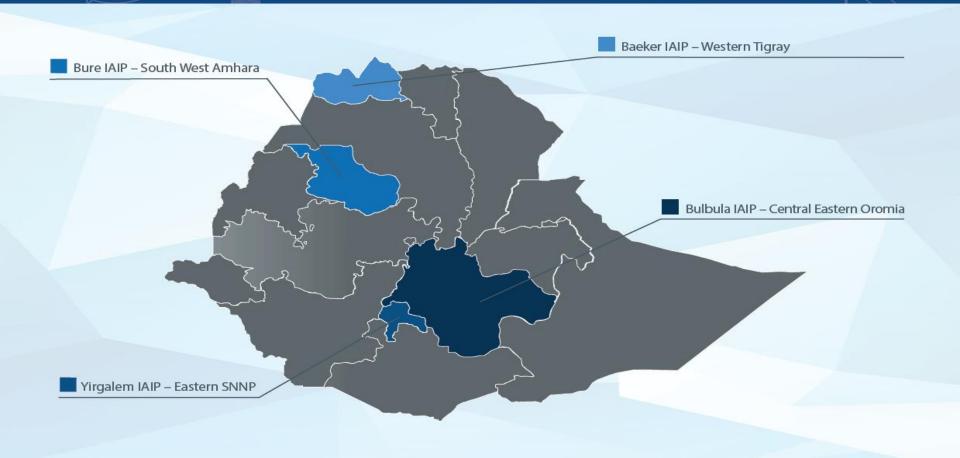
## INTEGRATED AGRO-INDUSTRIAL PARKS (IAIPs) IN ETHIOPIA



### 01 SELECTED IAIPS ON THE MAP OF ETHIOPIA







**INTEGRATED AGRO-INDUSTRIAL PARKS IN ETHIOPIA** 

### 07 RURAL TRANSFORMATION CENTERS (RTC)



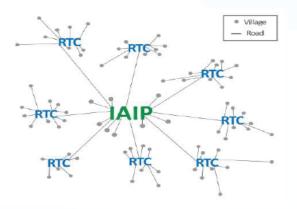


#### **Rural transformation centers**

The Government of Ethiopia will establish Rural transformation centers which serve as raw material aggregation points in the catchment areas (100 km radius) of each IAIP.

- Rural transformation centers include warehouses, input supply, sorting, grading, extension services, pre-processing activities and microfinance
- Government and partners support farmers to increase production and productivity of farmers to supply raw material of required quantity and quality to the industries in the parks
- Market information centres The centres will provide information on agrofood, business development, prices, market trend and current market demand in terms of products and quality, among other services.





INTEGRATED AGRO-INDUSTRIAL PARKS IN ETHIOPIA

### 09 INVESTMENT OPPORTUNITIES: IAIPS





- Agri-inputs: bio energy, green house cultivation, agri chemicals, renewable energy
- Agri-infrastructure: energy management, mechanization and transport, storage facilities, bulk material handling
- Agri-food processing:
  - Fruit juice/pulp/slice/concentrate/ dehydration
  - Tomato paste and puree
  - Starch
  - Coffee and tea
  - Vegetable pickling
  - · Spice powder, oils and oleoresin
  - Grading and packing pure spices
  - · Essential oils from herbs

- Floral concentrates
- Vegetable oil and other products
- Bakery, Confectionery
- · Energy foods
- Flour milling
- · Others
- Capacity building: agri research, training hub, agri-lab and clinic, extension service, vocational training
- Others: agri tourism, rural financing, crop insurance





### 11 SUPPORT FROM GOVERNMENT OF ETHIOPIA





### Government of Ethiopia provides site infrastructure

- Land
- Water
- Power
- Roads
- Telecommunication
- Capital contribution for IAIPs
- Government support to small and medium enterprises
- Government support to foreign operations
- Logistical Support
- Government agency provides support to foreign operations
- One stop shop



## Thanks for your attention



### www.unido.it

UNIDO ITPO Italy Via Paola, 41 00186 – Roma Italy

Tel: +39 06 6796521

Fax: +39 06 6793670

itpo.rome@unido.org